

# Discounts on Your Smart Phone For BCRTA Members

Download a BCRTA version of the ESM App to save on everyday purchases from hundreds of businesses including national chain retailers, service and travel providers. Powered by Endless Savings & More (ESM), this program is available to BCRTA members and their families

## How It Works

- Install the BCRTA version of the ESM App on your smart phone
- GPS automatically shows merchants and savings that are closest to your current location
- Tap on a merchant to view offers & tap on an offer for redemption details
- You typically show the offer on your smart phone at payment in physical locations or enter a code for online purchases

## Getting Started

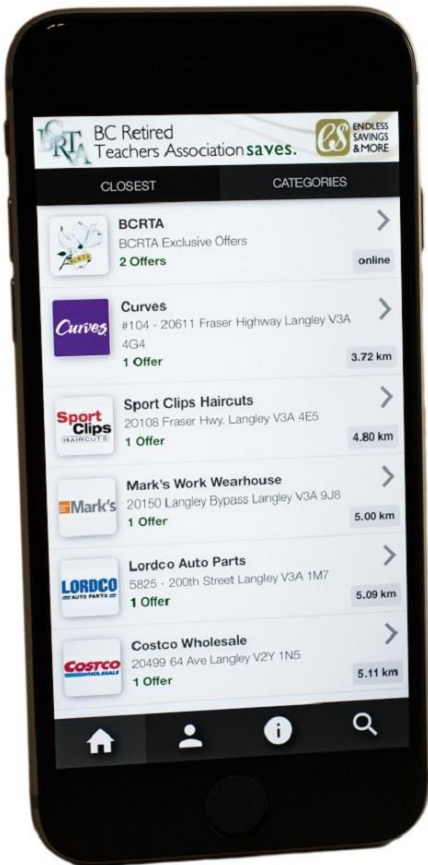
- Go to your app store (Google or Apple) on your smart phone
- Search for: ESM or Endless Savings & More
- During registration you will be asked for an "organization code":

## Your "Organization Code" is: **bcrt**

- Allow location services. ESM uses "locations services" or GPS to automatically show you offers that are closest to your current location first

## How to Save Hundreds

- Check out the BCRTA "Exclusive Offers" and save hundreds off regular broker rates on your home insurance with direct rates from the Co-operators or save additional hundreds on your smart phone & plan from Rogers. BCRTA "Exclusive Offers" always appear first when you tap the ESM App



Check out the "Travel and Play" category on the ESM App to save hundreds on your next travel  
When in the mall or your shopping district, always "Tap the ESM App" to save additional hundreds per year

